



## STAFF COACH PROFILE

**Name:** Robb Rutley

**Hometown:** Abbotsford

**Current ASA Position:** 07 Boy's Selects

**Highest coaching license held:** Soccer for Life

**Highest level played:**

Men's: Fraser Valley Soccer League - Premier (Fraser Valley Red Devils)

Youth: Metro and Super Y-League (Abbotsford Mariners)

**Brief soccer bio:**

I grew up in Abbotsford and played the entire duration of my youth soccer 'career' with the Abbotsford Soccer Association. Playing with Abbotsford provided me with world class coaching, countless positive experiences both on and off the field, and eventually sparked my passion for coaching. Over the past ten years I have coached many teams at many levels and enjoy it immensely. I plan on furthering my coaching development in the near future by obtaining my Provincial B License. I continue to play soccer at the Men's level with the Fraser Valley Red Devils in the FVSL.

**Coaching Philosophy:**

I firmly believe that multi-faceted development is essential at a young age in order for soccer players to acquire the necessary skills and concepts to play and enjoy the game at competitive levels. That being said, participation amongst our community's youth soccer players must be more than just development. Within my overall team structure and my training sessions I strive to create competitive, rewarding and enjoyable environments. I believe that this results in positive experiences for both individual players and the team as a whole and will eventually create more and more people who are passionate about playing, coaching, and growing the game of soccer in our community.

**Favorite professional team:** Manchester United