



School of Excellence





What is the School of Excellence?

It is the goal of ASA to remain committed to a comprehensive approach to improving standards of delivery across all areas of the club's operations.

By establishing an internal organizational structure and creating a focused approach to all operations, we are confident of providing the necessary standards of excellence.

In addition, the BC Soccer 'Club Charter' program sets out specific requirements & guidelines that our organization must meet.

This internal standards-based approach is known as the **"School of Excellence"**



What is the philosophy of the School of Excellence?

- The 'School of Excellence' approach, serves to replace the win-at-all-costs culture of youth soccer by encouraging teams to adopt the 'School of Excellence' philosophy.
- The approach is to provide a holistic soccer experience for players and parents, emphasizing the development of each individual player to his/her full potential and helping families make better and more informed choices.
- To help guide the membership to adopt the 'School of Excellence' philosophy, ASA will offer a range of 'best practice' resources to our players, coaches, officials & parents.



Principles

- ✓ School of Excellence will be the foundation upon which ASA achieves its mission to help all of our teams to create the best possible development environment for players of all ages.
- ✓ School of Excellence is a brand that reassures parents that their child is playing at a club that is committed to a holistic approach to their experience and on-going development.
- ✓ School of Excellence provides best-in-class resources to all members – Players, Coaches, Officials, Volunteers and Parents
- ✓ School of Excellence plans to offer seminars, workshops and other educational events throughout the year with the goal to inspire our members.



What is the focus and development benefits of the School of Excellence?

The School of Excellence is built on the following 5 Pillars;

- ✓ **Club Development**
- ✓ **Coach Development**
- ✓ **Player Development**
- ✓ **Player Health & Safety**
- ✓ **Education & Engagement**



Club Development

The internal community of players, coaches, officials, parents and volunteers are the foundation on which ASA will maximize growth and long-term success on the field. Additionally, we need to seek ways to enhance our external community outreach through programming and business relationships. The ASA provides a range of over-arching structural & management resources to aid in the growth and development of all areas of the club's operations.

- ❖ Board of Directors
- ❖ Technical Director
- ❖ Organizational Structure
- ❖ Strategic Plan
- ❖ Technical Plan
- ❖ Partnerships
- ❖ Sponsorships



Coach Development

ASA continues to support its coaches (volunteer & paid) and encourages them to seek out new & additional educational opportunities. The ASA will help all coaches to continually grow their knowledge & understanding of the 'art' of coaching

- ❖ Regular team visits
- ❖ Internal clinics & workshops
- ❖ Staff Coach program
- ❖ BC Soccer Certification
- ❖ Technical Policy Manual
- ❖ Team Management Manual
- ❖ Club Playing Concept
- ❖ Zoomreports
- ❖ Online resources



Player Development

With additional technical programming and by utilizing a variety of tools made available to players and coaches, we encourage players to individually invest in their own development.

- ❖ Player & GK Academies
- ❖ Soccer Camps / Tournaments / Pro Club Training Trips
- ❖ Assessment & Evaluation Reports
- ❖ Scholarship Advisory program
- ❖ Video / Game Analysis programs
- ❖ Seminars / Workshops
- ❖ Online resources



Player Health & Safety

ASA provides resources to help coaches, parents and officials better ensure the health and safety of the players.

- ❖ Concussion management / Baseline Testing / RTRN2PLAY protocol
- ❖ Pre-season Physical Screening program
- ❖ Medical records log
- ❖ Seminars / Workshops
- ❖ Online resources



Parent Engagement & Education

ASA provides a framework for parents to understand how to value their child's soccer experience replacing the reliance on match outcomes that has served to hinder proper player development methodology.

- ❖ Team & Program Advisory Coordinators (TPAC)
- ❖ Assessment & Evaluation Reports
- ❖ Seminars / Workshops
- ❖ Online resources



Thank you

